

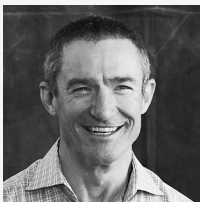


Charles Beeler, Founder, Managing Director

Charles has been a venture capitalist since 1997 and has focused on early-stage business technology companies throughout his career. Charles co-founded Rally Ventures in 2012 with Jeff Hinck. Prior to co-founding Rally Ventures, Charles was a General Partner at El Dorado Ventures since 2000. He started his venture career as an associate at Scripps Ventures after working as an analyst at Piper Jaffray and earlier as a systems consultant at the Mayo Clinic, where he helped design a radiology information system.

Some of Charles' notable investments include: Coupa Software which had a highly successful IPO in 2016 (Nasdaq: COUP); Compellent Technologies which held an IPO and was subsequently sold to Dell, returning more than 9x invested capital; NuSpeed, which was acquired by Cisco Systems returning 55x invested capital; Verodin; and Twistlock.

Charles founded and helps produce the Node Summit conference series, which focuses on the evolution and future of web application development. He serves on the boards of AnyRoad, Backtrace I/O, Blue Lava, Bugcrowd, DisruptOps, Influo2 and is Chairman of the Board of the Camp Chippewa Foundation. Charles received his MBA from Wharton and his BA from Colby College.



Jeff Hinck, Founder, Managing Director

Jeff has been a venture capitalist since 1997 and has focused on early-stage business technology companies throughout his career. Jeff co-founded Rally Ventures in 2012 with Charles Beeler. Previously, Jeff had been a General Partner at El Dorado Ventures, Vesbridge Partners, SPVC and Crescendo Ventures. He had also previously been CEO of Sistina Software and began his professional career at McKinsey & Company.

Some of Jeff's notable investments include: SoFi (IPO/merger pending), Figure Technologies, Bold.co, Algety (acquired by Corvis), Broadsoft (Nasdaq: BSFT), Compellent (acquired by Dell), enStratus (acquired by Dell), IPCell (acquired by Cisco), iTKO (acquired by CA), Lockpath (acquired by Navex), NetCentrex (acquired by Comverse), NuSpeed (acquired by Cisco), Sistina (acquired by Redhat) and SportsEngine (acquired by NBC/Comcast).

Jeff serves on the boards of Crowdstreet, Foodsby, Gutcheck, Krista Software, Parallax, Total Expert and Yardstik, and has twice served as President of the Minnesota Venture Capital Association (MVCA). Jeff received his JD from Harvard Law School and his BA from Northwestern University.



Justin Kaufenberg, Managing Director

Justin has more than 20 years of strategic operating experience in high-technology, including deep expertise in SaaS, payments and network effect businesses.

Justin was a Rally Technology Partner beginning in 2015 and joined Rally Ventures as General Partner in October 2019. Prior to joining Rally, Justin was CEO and cofounder of SportsEngine, one of Rally's early portfolio companies. SportsEngine defined the SRM (Sport Relationship Management) market and under Justin's lead, grew to provide its CRM and Payments platform to more than 45,000 paying customers, more than 35 million monthly unique platform users and more than \$100 million in revenue, while growing to more than 500 full-time employees.

The company was acquired by Comcast / NBCUniversal in 2016 and continues to operate as the amateur sports division of NBC Sports. Prior to SportsEngine, Justin was the cofounder of Third North Creative which developed CMS and E-Commerce technologies for corporations.

Justin currently serves on the boards of Anyroad, Bbot, Kaleidoscope, Negotiatus, Total Expert, Yardstik and Zingtree. Justin received his BA in Economics from the University of Wisconsin-Eau Claire.



Stephanie McCoy, Chief Financial Officer

Stephanie has more than 20 years of experience in the finance industry and has spent the last 15 years in venture capital. Stephanie joined Rally Ventures in January 2014. As Rally's Chief Financial Officer, Stephanie is responsible for the firm's operations and financial management including legal and regulatory filings as well as investor relations, accounting, tax compliance, and financial reporting for the funds.

Prior to joining Rally, Stephanie held senior financial positions with Crescendo Ventures and Decathlon Capital Partners. She began her professional career at Pricewaterhouse Coopers, LLP (PwC) in 1995 and worked in a variety of industries but decided to focus on financial services and quickly determined the venture capital industry was where she wanted to be. Stephanie received her BA from the University of St. Thomas and is a CPA (inactive).



Jessi Howard, Chief People Officer

Jessi Howard has 20 years of experience in Human Resources, and she has spent the majority of her career in the technology industry. As Rally Ventures' Chief People Officer, Jessi will lead the firm's HR practices and operate as the Fractional Chief People Officer for Rally portfolio companies, providing strategic guidance and tactical support around expanding and supporting their teams.

Prior to joining Rally, Jessi helped grow and shape multiple tech start-ups, including SportsEngine, RedBrick Health and Secure Computing. Jessi received her BS from the University of Wisconsin, Stout and her MA from St. Mary's University.



Kathy Altenhoff, Vice President Investor Relations

Kathy has more than 20 years of experience in investor relations and capital formation within the alternative investment and private equity industry. Kathy joined Rally Ventures in February 2019. As Vice President of Investor Relations, she is focused on managing the firm's investor relations, marketing and corporate communications efforts.

Prior to working with Rally, Kathy was a Managing Director at Castlelake and lead the firm's investor relations team. During her tenure at Castlelake, she was responsible for developing and directing investor relations' policies and procedures, managed and maintained existing investor relationships and executed on all aspects of capital raising initiatives. Kathy began her career in investor relations at Crescendo Ventures. She received a BS in Marketing and Business Administration from St. Cloud State University.



Art Coviello, Venture Partner

Since stepping down from RSA in 2015 Art has been an active investor and advisor in the technology industry, guiding a number of startups as a private investor and in his roles as a Venture Partner at Rally Ventures, as an advisor to ClearSky Security Fund, and as a Senior Advisor to Blackstone's Tactical Opportunities Group.

From January 2001 Art served as President and CEO of RSA and following RSA's acquisition by EMC (for \$2.1B) as an Executive Vice President of EMC and head of its Security Division. Art has been a central figure within the information security industry for more than 25 years. Under his leadership, he built RSA Conference into the most respected, vendor agnostic event in cybersecurity. He is frequently a featured presenter at conferences and forums around the world, and he has played key roles in several national cybersecurity initiatives.

Art serves on the Boards of Directors of Synchrony Financial (NYSE:SYF), Tenable (NASDAQ: TENB), Bugcrowd, Capsule8, ZeroNorth, and SecZetta (and formerly Cylance, sold to Blackberry, and Verodin, sold to FireEye).

Prior to RSA, Art had extensive executive management experience in several technology companies. He started his career as a certified public accountant at Deloitte, Haskins & Sells (Deloitte).

Art graduated magna cum laude from the University of Massachusetts in 1975 with a BBA, concentration in accounting.



Michael Jennings, Venture Partner

Michael has more than 30 years of experience in information technology and business development. He joined Rally Ventures in November 2018. Prior to joining Rally, Michael was the CEO of Secure-24, a leading provider of comprehensive managed IT services. During his time at Secure-24, Michael led the company through nearly 200% growth over 6 years and the successful sale to NTT Communications in 2018.

He was also the co-founder, Chief Technology Officer and Senior Vice President of Business Development at Appshop, a leading provider of hosted Oracle application and database technology. Michael's experience includes positions with El Dorado Ventures, United Technologies, Pratt & Whitney, InfoSolutions and SimulTrans. Michael has designed and built industry leading hosting and software delivery platforms, built and managed global information system support organizations, supported over 500 technology sales cycle wins, managed the implementation of more than 30 ERP and CRM deployments, founded and built two companies.

Mike currently serves on the boards of 10thMagnitude.art and SpecTrust and is a board observer at Blue Lava. Michael received his BS in Network Engineering and Management from the University of California, Santa Cruz.



Zenas Hutchenson, Venture Partner

CEO for more than 30 years. He joined Rally Ventures at its inception in 2012. Prior to joining Rally, Zenas co-founded and has co-managed Vesbridge Partners since 2004. He also served as the co-Managing Partner of SPVC (formerly St. Paul Venture Capital), which he joined in 1997.

Some of Zenas' notable investments include Acopia (acquired by F5), Granite Systems (acquired by Telcordia), Castle Networks (acquired by Unisphere), Corvil and VisiTrend (acquired by Carbon Black).

He was CEO of: Vivo Networks (acquired by Real Networks), CAECO (acquired and h by Mentor Graphics) and Control Automation (acquired by Universal Instrument).

Zenas served as a board member of PictureTel, Natural Microsystems and Concord Data Systems and currently serves on the boards of Audit Comply. He started his career at Bain & Co. and BNY. Zenas received his MBA from the University of Chicago and his BA from Dartmouth.



Tom Peterson, Venture Partner

Tom has been a venture capitalist for more than 30 years and is a veteran early-stage technology investor, focusing on enterprise software and infrastructure companies. Tom joined Rally Ventures at its inception in 2012 as Venture Partner. Tom was one of the founding members of El Dorado Ventures in 1986 and drove the bulk of the returns for the firm during his career. He began his venture career in 1984 with Union Venture Corp., the venture capital arm of Union Bank. Prior to joining Union Venture, Tom held engineering and management positions with Hewlett-Packard and General Electric.

Some of Tom's notable investments include: Access Health (IPO, then acquired by McKesson), Cyras (acquired by Ciena), Earthlink (Nasdaq: ELNK), Efficient Networks (IPO, then acquired by Siemens), Jigsaw (acquired by Salesforce), MediaQ (acquired by NVIDIA), Rogue Wave (Nasdaq: RWAV), Scout Labs (acquired by Lithium) and Swarm (acquired by Groupon).

Tom serves on the boards of Appdome, Clinical Research IO, LeadCrunch and is a board observer at Braze, Appfluence and DecisionNext. Tom received his MBA from UCLA and his BS from Iowa State University.



Jay Borenstein, Venture Partner

Jay Borenstein has 25+ years of experience as a founder, operator and investor. He is a lecturer of computer science at Stanford University with a focus on virtual reality, software engineering and entrepreneurship.

Jay also runs the Education Modernization (EdMod) Group at Facebook. In this role, he focuses on leveraging modern technologies to improve education and create more equity in education. EdMod initiatives include Facebook inspirED, Beats Unlocked, Engineer For The Week, VR Camp and Facebook Open Academy.

Jay founded Integration Appliance and served as the CEO through 2007. He was previously the Managing Director at Chmod Ventures, which was a satellite fund of Lightspeed Venture Partners.

Jay studied both as an undergraduate and graduate student at Stanford University.